



Evaluation Criteria | Interior Architecture and Design

CDA Interior Architecture and Design Competition is open to both concept stage and realized IAD & design projects including residential, commercial, institutional, set design and finally exhibitions and installations designed by Interior designers, set designers, design firms and agencies worldwide. Find below the key jury criteria for the interior Architecture and design projects, the weighting will be left to the jury.

A. Creativity and Innovation | The design displays a remarkable manifestation of originality, creativity and innovative thinking through its unique design concept, process, novel solutions where it employs to address intricate design quandaries, and the uniqueness of design ideas and solutions. Clarity in communicating the design concept, narrative, and intention and how effectively the design conveys its story to recipient

B. Functionality and Practicality | The design's proficiency in aligning with the functional requisites of the space in addition to the emphasis on user-centric design to elevate ease of use, comfort, well-being and practicality, and the skillful orchestration of space planning, circulation, connections and arrangement for optimal efficiency.

C. Aesthetic Appeal and material selection | The design encompasses the achievement of visual equilibrium, balance, and proportion within the design, the adept utilization of color, texture, materials, and lighting to elicit a compelling effect, and the overarching visual impact and harmonious aesthetic coherence. Moreover, considerate approach to selecting and implementing materials, finishes, and furnishing with a meticulous focus on intricate details, precision, and the caliber of craftsmanship, and a scrutiny of how these materials synergistically contribute to the overarching narrative of the design.

D. Vision and impact | Demonstrate significant impact on contemporary life and living environment; has strong social, spatial, environmental values and significance; actively contributes to the nurturing of the next generation and advancement of society as a whole.

E. Visualization and communication | Effective drawings, visualization and rendering of the presented documents to convey the essence of a design project, enabling audiences to comprehend the envisioned proposed with remarkable clarity where it bridges the gap between imagination and reality, cultivating a profound appreciation for the project's aesthetics, functionality, materiality, details and emotional resonance.

	J1	J2	J3	Total Average
Creativity and Innovation				
Functionality and Practicality				
Aesthetic Appeal and material selection				
Vision and impact				
Visualization and communication				