



## **Cairo Design Award CDA 2019**

### **Category: Set Design**

#### Submission Guidelines and Format

\*make sure to include plan and sketches, otherwise disqualified (must be specific regarding process)

Set Design Subcategories:

- i. Featured Film**
- ii. Drama Series**
- iii. Program**
- iv. TV Commercial**

#### **Anonymity**

*Important Note: Applicant's identity must be obscured on all texts, drawings and images submitted.*

#### **General Submission Format**

Only 1 PDF File:

**NAMES AND PERSONAL IDENTITY DETAILS ARE NOT TO BE IDENTIFIED IN THE PROJECT SUBMISSION PDF FILE.**

#### **File Name/Title:**

Name of the uploaded file and the title provided in the "Title" field should be the same.

Please rename the file as per the guidelines below before uploading it.

#### **Individual Submission:**

First two letters of the applicant's Last Name

4 digits from the applicant's date of birth DDMM



Example:

Name: Mark Duke

Date of Birth: 03/01/1982 (DD/MM/YYYY)

Therefore, the file name would be: **DU0301**

### **Team/Company Submission:**

In the case of applying as a team/company, applicants will be required to adjust their CDA account according to the below.

1. Use the "First Name" slot to identify the team/group/project's FULL name. Use the "Last Name" slot as "Team" or "Group" or "Project" or "Company", whichever best describes the group of applicants.
2. Add the same information in the FULL Company Name in the "Company" slot, and add the position within the company/team of the person making the submission.

### **File Name Format:**

First two letters of Company Name

4 digits representing the month and year the project was designed MMYYYY

Example:

Team/Company Name: Future Vision Company

Completion date of the design: March 2015 (MM/YYYY)

Therefore the file name would be: **FU032015**

### **Attention:**

Please make sure that the group/company agrees to apply the project to CDA. Please read the Terms & Conditions, as well as the Terms of Use files available on the CDA website.

Team/Company submissions must be applied as such, and therefore must choose the “Team/Company” subcategory, and therefore require to be paid as a “Team/Company”. Teams that have any one member of the group exceeding the age 30 years must choose the “Above 30” subcategory.

**File Requirements:**

Total file maximum size 20MB

A3 Landscape Format (Horizontal)

**\*IF PROJECT SUBMISSIONS DO NOT ADHERE TO GUIDELINES IT WILL BE ELIMINATED**

**PLEASE CHECK ORDER FOR SUBMISSIONS TO ADHERE TO.**

**Image Specification:**

Screen Resolution of at least 100 dpi (Please keep a 300 dpi version of the project available, in case the project is shortlisted).

A caption must be included for each image

If there are images used in the submission that have not been created by the applicant team, the applicants **MUST** give credit to the original owner/creator of the image in the caption below it.

A submission to any of the “Set Design” subcategories shall be:

- 1) 1 Link/URL: if possible, please add a link to a video of the final project
- 2) 1 PDF File, with sections follows:

**A. Text Section:** Should include text explaining the project's data in the following order:

1. Project Title
2. Project Site / Location: (Area / District / City / Country)
3. Project Site Area / Built Area (In Square Meters)
4. Brief Statement: a brief description (Maximum 300 Words) explaining the subject of the project and the events taking place in the location/set.

**B. Images Section:**

Maximum of 20 Images, includes:

1. Sketches/Mood board showing the designer’s interpretation/ perspective of the idea.
2. Images of the stages of implementation (if possible) with text explanation of the techniques used to execute the design (conventional Vs unconventional techniques).
3. In case of a project where an already existing location was transformed into a set that captures and reconstructs the design idea, please include before and after images.
4. Demonstration of the Computer Generated Images CGI works added to the set.
5. Images of the final project, if possible link to the Video in the link field.

**If/When Shortlisted:**

When/if a submission is shortlisted, the applicant/s will be requested to provide an identical high-resolution PDF File including (**in the following format**):

- Landscape Format (Horizontal)
- 300 dpi / Print Quality
- A1 Size (84.1\*59.4) (**3 boards maximum per project**)

- Shortlisted projects will be exhibited prior to the Awards Ceremony, and subsequently must be submitted according to the timeline provided on CDA website (please refer to timeline).

### **Applicant Eligibility Criteria**

Designers eligible to apply to CDA must be:

- **Egyptian (nationality)**  
**(Residing in Egypt or outside of Egypt)**  
*Proof of nationality may be requested*
- **At least 18 years of age**

### **Submission Eligibility Criteria**

- All submissions must be finalised with payment before the announced deadline.
- Please review each category/subcategory guidelines as more specific criteria may apply.
- All entries need to be completed online and in English via the CDA website. Applicants will need to submit a PDF file for each submission as per the guidelines indicated for each category/subcategory.
- Each submission **must only include** a single project.
- You are welcome to submit one the same design in several categories – if suitable. However, please make a separate submission and payment for each category/subcategory according to its submission guidelines
- An applicant is allowed and encouraged to make more than one submission; a new submission fee must be paid for each new submission. There is no restriction on number of submissions per applicant.

- Submissions will not be considered for evaluation until final payment of the submission fee is validated and confirmed.
- CDA will move/transfer a submission to a more suitable category/ subcategory should the CDA panel of judges find this appropriate.

### Submission Payment Fees

The applicant must choose to submit their design under the correct type and accordingly pay the corresponding submission fees as below:

**All paid submission fees are non-refundable once submission is confirmed.**

#### **Under 30 Years old: (Individual or group)**

Early Bird: 500 EGP  
8<sup>th</sup> of August– August 31<sup>st</sup> 2019

Regular: 1000 EGP  
1<sup>st</sup> of September – 20<sup>th</sup> of September 2019

#### **Above 30 Years old: (Individual or group)**

Early Bird: 1000 EGP  
8<sup>th</sup> of August– August 31<sup>st</sup> 2019

Regular: 2000 EGP  
1<sup>st</sup> of September – 20<sup>th</sup> of September 2019